

**Can a typewriter
help your child
to think?**



Can a typewriter...

- ...raise your child's grades 10% to 30%?
- ...mean 17% more work done?
- ...decrease errors in English by 75%?
- ...cut spelling mistakes in half?
- ...give wings to hidden powers of imagination?





AT FIRST GLANCE, it sounds preposterous: that a child will think faster, better, and clearer, when his school work is done *on a typewriter!*

But this is a scientific fact, established by tests in the nation's schools. One vast experiment alone proved that "type-writer" children get 10% to 30% *higher grades*, in many subjects.

Let's see *why* this is so. If the child is bright, the crawling progress of his pencil *shackles* his eager thoughts. If he's a vital, energetic youngster, the tedium of longhand causes him to *shirk* his homework. And, for the below-average child, the *thought* becomes lost in its laborious execution by longhand.

What's the answer? A portable typewriter in your home! Modern educators and psychologists say that the greater speed and ease of typing release your child's energies for thinking rather than for writing, act as a spur to hidden powers of expression. One impartial test disclosed an increase of 17% in work done by "typewriter" children.

Since a youngster learns from the *printed* page, say these educators, it is only natural that spelling, punctuation, grammar, and even accuracy suffer when this knowledge must be translated to a totally different medium — longhand. Typewritten work, on the other hand, offers instant comparison with the text.



Today's educators and start young finger

How often you've wondered why otherwise considerate children, away at school, write home so infrequently—why even the letters they do write sound babyish and immature. It's because their minds "freeze up" when faced with the chore of handwriting. (Consider how *you* so often "can't think of a thing to say," when you sit down to answer a letter!)

So, you see, it's quite logical that a child who does his work on a typewriter can get markedly higher grades. Further, he will concentrate better, develop accuracy. For a typewriter, by its very nature, forces these virtues on its users.

Yet typing is fun for a youngster! The average child revels in the new-found sense of achievement which the ability to turn out *perfect* work gives him. And this pleasure, in turn, brings about a better attitude toward school in general, since homework is no longer such a humdrum and tedious task.

In later life, the knowledge of typing so learned may be *invaluable* to your child! It can become a profession in itself, or be an immense asset in *scores* of occupations. Young doctors and lawyers, newspaper and advertising people, salesmen and merchants, are only a few of those

psychologists advise . . . s thinking early!

who thank their lucky stars they know how to type.

But how will my child learn to type? Very easily. Whereas an adult can hardly write faster than 29 words a minute, the average child readily learns to type 30 to 40 words a minute.

And, if your choice is a *Royal*, he will learn with surprising speed from the unique "Self-Teacher" shown below, which comes with every Royal Portable.



Your child should have The ROYAL

IT costs no more to start your child with the typewriter that's at the *top* of the list—the Royal! The Royal Portable (and *only* the Royal) is a replica of the standard office machine in looks, long life, and method of operation. That's one reason why it's recommended by teachers for home use. It has the identical keyboard, in exactly the same size as the heavier office machine. It has the same exclusive features which have helped to make the full-sized Royal the World's Number One typewriter!

The Royal standard machine is preferred in more than 20,000 schools. It is the leading machine in business today.

Doesn't it seem wise to get your child the portable that he is most apt to find later, in school and business?

Only The ROYAL Portable Is A Replica of the Standard Machine

The Royal Arrow model Portable, illustrated, has these famous features:

1. MAGIC Margin*—No fussing with mechanism to change and set margin on a Royal. Flip the Magic Margin lever—*click*—it's set! Only ROYAL has it!

2. Touch Control*—Do you tap, *peck*, or POUND when you type? Simply adjust the accessible Touch Control to the position where it exactly matches your touch. Again . . . only ROYAL has it!

3. Geared Bob-Less Shift—Less noise—less eye-strain when you shift for capital letters on

*TRADEMARKS-REG. U.S. PAT. OFF.

the leading portable . . .

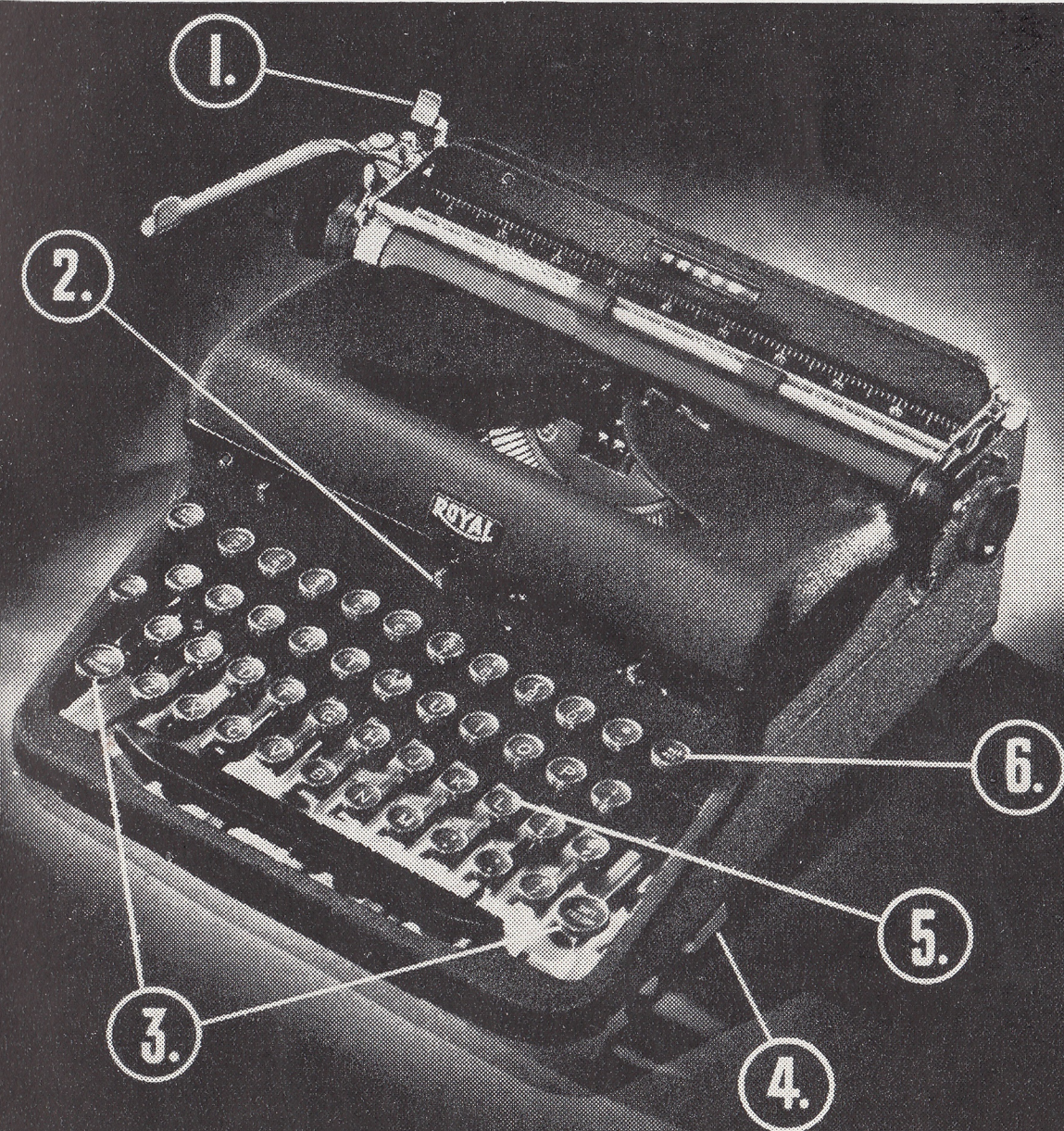
the Royal. The carriage doesn't jump! Only ROYAL has it!

4. Automobile-Type Shock Absorbers — Rubber cushion feet under metal springs — practically eliminate shock to fingers. Only ROYAL has it!

5. Finger-Comfort Keys—Even the *keys* on a ROYAL are different! Shaped to fit the finger, each is protected from grime and discoloration with Lucite. Only ROYAL has it!

6. Margin Release—Like the back-spacer, this key is in the same position on the ROYAL Portable as on a standard office machine. Only on a ROYAL is this true!

Royal Arrow Portable, choice of Pica or Elite Type. Complete with Duo-Case and "Self-Teacher." \$54.50





THE ROYAL QUIET DE LUXE PORTABLE

THE QUIET DE LUXE, finest of all portable typewriters, adds the virtue of almost complete silence to its other exclusive Royal features. It literally types in a whisper . . . offers you a choice of almost 30 *styles* of type faces. Complete with the Royal "Self-Teacher" and a new modern Duo-Case that looks like the smartest airplane luggage. \$64.50

THE ROYAL ARISTOCRAT PORTABLE

THE ARISTOCRAT has all the luxury features of the Quiet De Luxe model except the special "silencer." It's quiet in operation, has an automatic paper lock and paper guide . . . a tabulator for form and number work . . . gives you the same choice of 30 type styles as the Quiet De Luxe. Complete with the Royal "Self-Teacher," instruction book and carrying case.

\$59.50



FREE TRIAL

You may try a Royal Portable in your home at no cost or obligation!

You may use our Easy Payment Plan to purchase a Royal Portable (five models, priced from \$34.50 to \$64.50). Pay as little as \$3 down, \$3 a month, depending upon which machine you choose.

(There is a small carrying charge included.)

ROYAL PORTABLE

*the only standard typewriter in
portable size!*